

10th Annual Asset Management BC Conference

Radisson Vancouver Airport Hotel November 4 - 5, 2026
Pre-conference training on November 3, 2026

2026 AMBC CONFERENCE

NOVEMBER 4 - 5, 2026

RICHMOND RADISSON VANCOUVER AIRPORT HOTEL

PRE-CONFERENCE TRAINING ON NOVEMBER 3, 2026



ASSET MANAGEMENT BC

Get the tools and knowledge you need to
advance your asset management practice at
the 2026 AMBC Conference!

PRE-CONFERENCE TRAINING: NOVEMBER 3

CONFERENCE: NOVEMBER 4 - 5

Join us for:

Cutting-edge keynotes

Practical examples

Insightful case studies

Networking with your peers!

#OurAssetsMatter

LEARN MORE & UPCOMING REGISTRATION AT WWW.ASSETMANAGEMENTBC.CA/CONFERENCE

FOLLOW US ON LINKEDIN & SUBSCRIBE TO OUR ENEWSLETTER FOR UPDATES:

WWW.ASSETMANAGEMENTBC.CA/NEWSLETTERS

AMBC 2026 Conference Sponsor Package





The Conference

AMBC is hosting its **Annual Asset Management Conference** in Richmond, BC. The conference is a **full two days** of plenary and concurrent sessions and presentations, with great networking opportunities.

Our 2025 conference saw a record number of registered participants and included many other presenters and professionals as part of the program. The 2025 theme was “Advancing Asset Management in a Changing World” and we are working on exciting new ideas for 2026.

Preliminary information for our 2026 conference is now available on our website at:

<https://www.assetmanagementbc.ca/conference/>

You can find more information on the 2025 AMBC conference, along with links to presentations, here:

<https://www.assetmanagementbc.ca/conference/2025-conference/>

The Location

Richmond, BC, a thriving multicultural destination, offers a blend of culinary adventures, unique cultural experiences, and accessible outdoor escapes, making it a great place to visit for all ages and interests. Richmond is home to Vancouver International Airport (YVR) and is situated only 25 minutes from downtown Vancouver, BC.

The venue for the 2026 AMBC Conference, the Radison Hotel Vancouver Airport, is ideally located in the heart of Richmond, with easy access to the airport via multiple ground transportation options, including skytrain. The hotel offers parking and an airport shuttle service and there is a skytrain station across the street from the hotel.

The Sponsorship Opportunity

The AMBC Conference is the premier event of the year focusing on Asset Management practice in British Columbia communities. Join hundreds of professionals from across BC representing large and small communities, First Nations, and Provincial organizations.

Our Exhibition is an opportunity to showcase your organization in the foyer area outside the conference ballroom. This can range from a simple pull-up organization screen to a 6’ skirtd table space. Further organization requests may also be considered.

There is a reception for all registrants from approximately 5:00 pm to 7:00 pm on Wednesday, November 4th, and other networking and refreshment breaks will also be available to feature our sponsors. This reception and the refreshment breaks will take place in the same area as the exhibitor tables and is a good opportunity to meet with conference attendees.

Attendance numbers from our 2025 event:

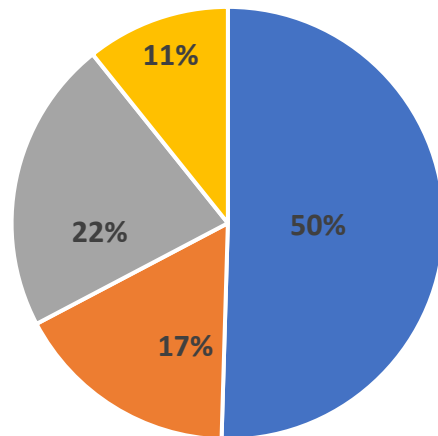
| | |
|-----------------------------------|-----|
| Registered Attendees: | 214 |
| Presentations: | 21 |
| Pre-conference Training Attendees | 50 |
| Pre-conference Workshop Attendees | 62 |

Attendance numbers from our previous years:

| Conference Year | Registered Attendees | % Increase |
|-----------------|----------------------|------------|
| 2022 | 142 | |
| 2023 | 168 | 18% |
| 2024 | 193 | 15% |
| 2025 | 214 | 11% |

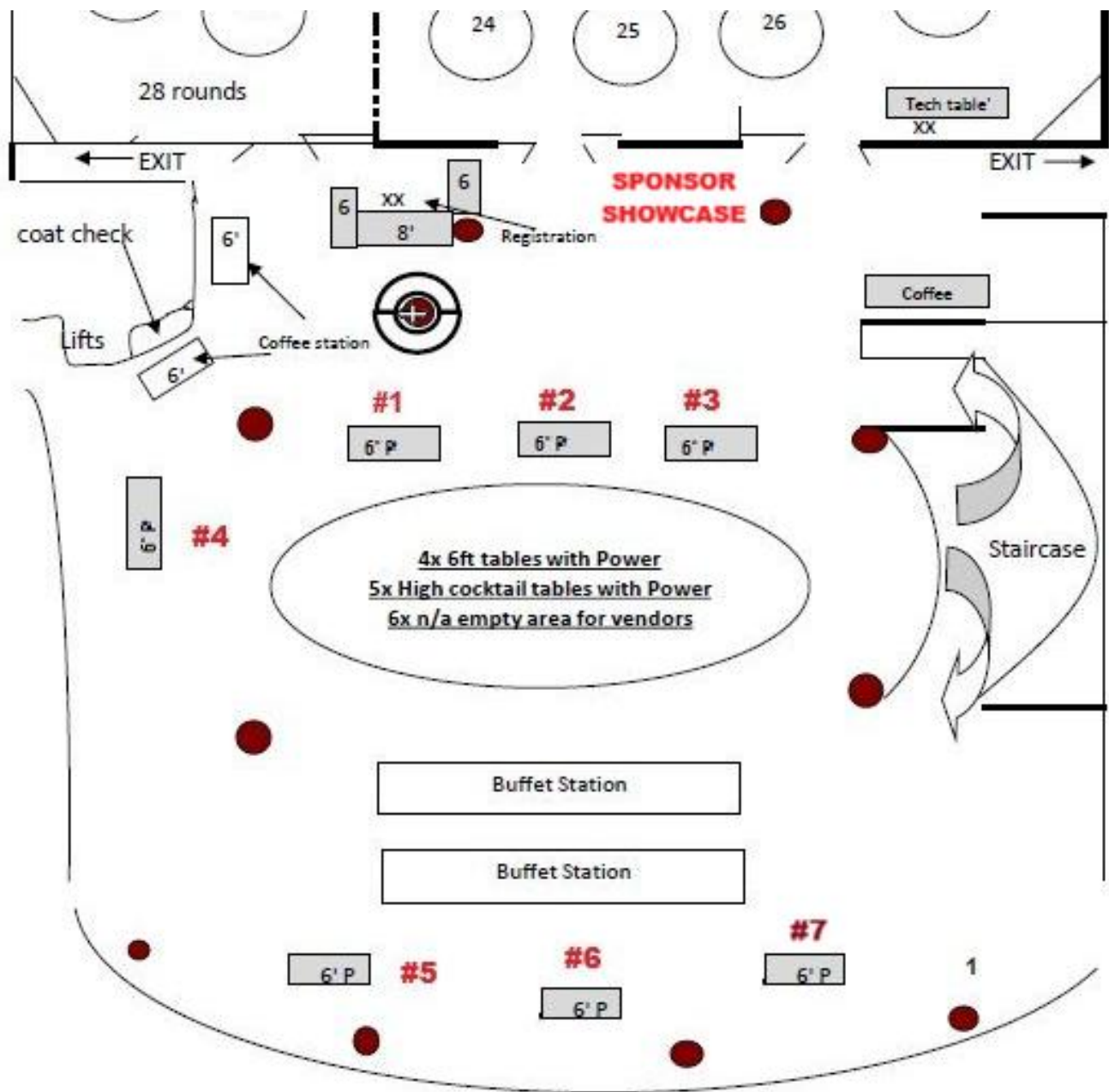
Breakdown of 2025 Attendees by organization type:

2025 AMBC Conference Attendees



- Local Government Representatives
- First Nations Representatives
- Consulting Companies and Sponsors
- Government Organizations

Floor plan and Potential Exhibitor Tables



*AMBC reserves the right to change anything on this floor plan. Sponsors and Exhibitors will be notified of any changes if it affects their booth space.

Sponsorship Opportunities

Registration Sponsor

Value: Contact Us

Number Available: 1 (* Sold Out for 2026 *)

Event Co-Sponsor

Value: By Invitation

Number Available: 2

- 1 Assigned Registration
- 2 Transferrable Registrations
- First choice of location for 6' Exhibitor Table and 2 chairs
- Organization's Banner on Stage for the duration of the conference
- Organization mention by the speaker during the conference program
- Logo on Conference Brochure
- Logo on on-site signage
- Logo on rolling screens at event
- Organization Name, Logo, and URL on conference website
- Verbally acknowledged by the chair
- Minimum of one (1) newsletter email sent to Conference attendees, announcing sponsorship, in advance of the conference
- Opportunity to address delegates (2 minutes maximum) during an opening remarks session.
- Pre-conference recognition on LinkedIn Posts (2)
- Opportunity to reserve an additional meeting room during the conference for a separate meeting, presentation, or company or product showcase

Tier 1 Sponsor

Value: \$4,500

Number Available: 2

- 1 Assigned Registration
- 1 Transferrable Registration
- Second choice of location for 6' Exhibitor Table and 2 chairs
- Organization mention by the speaker during the conference program
- Logo on Conference Brochure
- Logo on on-site signage
- Logo on rolling screens at event
- Organization Name, Logo, and URL on conference website
- Verbally acknowledged by the chair
- Minimum of one (1) newsletter email sent to Conference attendees, announcing sponsorship, in advance of the conference
- Pre-conference recognition on LinkedIn Posts (2)
- Opportunity to reserve an additional meeting room during the conference for a separate meeting, presentation, or company or product showcase

Tier 2 Sponsor

Value: \$3,500

Number Available: 2

- 1 Assigned Registration
- Third choice of 6' Exhibitor Table and 2 chairs
- Organization mention by the speaker during the conference program
- Logo on Conference Brochure
- Logo on on-site signage
- Logo on rolling screens at event
- Organization Name, Logo, and URL on conference website
- One (1) newsletter email sent to Conference attendees, announcing sponsorship, in advance of the conference
- Pre-conference recognition on LinkedIn Posts (1)
- Opportunity to reserve an additional meeting room during the conference for a separate meeting, presentation, or company or product showcase

Conference Supporter

Value: \$500

Number Available: 20

- Reserved Space for 8.5x11 brochures and business cards on our “supporter showcase” area
- Organization mention during the conference to visit our conference supporter area
- Mention on the website as a “Conference Supporter”

Exhibitors

Our exhibition offers a valuable platform for presenting your organization to our delegates, showcasing your dedication to the industry, and fostering robust networking connections with Asset Management Professionals from across Canada.

Table locations will be assigned in the following order:

- First choice given to Event Co-sponsors
- Second choice given to Tier 1 sponsors
- Third choice given to Tier 2 sponsors
- Remaining table locations will be assigned in order of reservation for Exhibitor Table sponsorship

Exhibitor Table – (dependent on availability)

Value: \$1,700

Number Available: TBD

- 1 Assigned Registration
- 6' Exhibitor Table and 2 chairs

Break Event Sponsorship

Functions will have designated signage in a prominent location to depict the organization as specifically sponsoring the given breakout event.

Note: Break Event Sponsorship, with the exception of the Refreshment Break, includes conference registration for 1 sponsor representative.

Networking Reception

Value: \$4,000

Number Available: 1

- Organization mention by the speaker during the conference program
- Room for stand-alone banner or poster from sponsoring organization at Networking event
- Sign provided by AMBC with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session
- Space for 8.5x11 brochures and business cards on our “supporter showcase” area

Lunch Sponsor

Value: \$3,500

Number Available: 2

- Organization mention by the speaker during the conference program
- Sign provided by AMBC with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session
- Space for 8.5x11 brochures and business cards on our “supporter showcase” area

Breakfast Sponsor

Value: \$3,000

Number Available: 2

- Organization mention by the speaker during the conference program
- Sign provided by AMBC with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session
- Space for 8.5x11 brochures and business cards on our “supporter showcase” area

Refreshment Break Sponsor

Value: \$1,500

Number Available: 4

***Note: Does NOT include a conference registration for the sponsor**

- Organization mention by the speaker during the conference program
- Sign provided by AMBC with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session
- Space for 8.5x11 brochures and business cards on our “supporter showcase” area

Other Sponsorship Opportunities

Pre-conference training events

Our pre-conference training events have 20-30 students per session. If you are interested in sponsoring any of the training events, please contact us for further details.

Lunch Sponsor

Value: Contact Us For Details

Number Available: 2

- Sign with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session

Breakfast Sponsor

Value: Contact Us For Details

Number Available: 2

- Sign with organization name and logo recognizing sponsorship of the breakout session
- One social media post announcing sponsorship of the breakout session

Keynote Sponsor

If you are interested in sponsoring a Keynote Speaker, contact us for more information.

Number Available: TO BE DETERMINED

Please show your support for AMBC and be a sponsor of the AMBC Conference this year. You can be assured your organization will be associated with one of the prime industry events of the year. For all inquiries and to set up sponsorship for the event, please contact:

Arnold Schwabe, Executive Director

Asset Management BC

Email: ed@assetmanagementbc.ca

or

Glen Brown

Union of BC Municipalities

Email: gbrown@ubcm.ca