OVERCOMING CHALLENGES IN
ASSET MANAGEMENT:
Engaging Asset Management in Small Communities

Thursday, November 9, 2017

ASSET MANAGEMENT BC CONFERENCE:
Scalable, Doable, Achievable
SMALL RURAL COMMUNITY PLANNING & SERVICE DELIVERY CHALLENGES

Salmo 2014: Local government in disarray

- No financial statements for two years plus deficit
- Only $360K annual municipal tax revenue
- New Council & politically polarized community
- New staff due to constant turnover
- No central filing system, public record missing
- Historical lack of infrastructure & community planning documents

'The question is, which is to be master — that's all.'
General small community challenges:

- Lack of capacity | Lack of expertise | Lack of funds
- Need for concise, up-to-date, useable planning documents
- Increasingly stringent regulatory environment
- Intensity of resistance to change
● Infrastructure nearing end-of-life.
● Unprecedented financial pressures.
● Lack of public understanding/apathy.
● Grants conditional upon asset management planning.

Need for good information and open government in order for there to be an objective basis for good decision-making.

➢ ASSET MANAGEMENT PRIORITIZED IN COUNCIL’S STRATEGIC PLAN
AM prioritized in Strategic Plan

Decision to aggressively pursue planning grants

AM Plans per capital class

Train & Communicate AM

Build AM into long-term policy documents

“community of practice”

Provincial Pilot

National Pilot

Staff NAMS Training

Conference on Asset Management
November 3 / 4, 2016

Infrastructure Management for Small Communities Workshop

Overall Sustainability Trend

Water

PSD
Communicating Asset Management Initiative

Build AM into long-term policy documents

Staff NAMS Training
WATER & SEWER ASSET INVENTORY & CONDITION ASSESSMENT

$140,000 +/- 10M +/- 10CM

AM Staff Training

Custom software integration

LIDAR MARKINGS NOTICE

AFTERNOON | FRIDAY, JULY 7, 2017

White target markings will be painted on Village roads in several locations this afternoon (approx. dimensions of 1.5 m x 0.3 m) in preparation for an aerial LIDAR survey to be conducted as part of Salmo's infrastructure mapping project.

LIDAR stands for Light Detection & Ranging and is a survey method that measures the time to a target by illuminating that target with pulsed laser light measuring the reflected pulse with a sensor.

The painted markings will be placed in locations that cannot possibly be confused with road markings that direct traffic. Please call the Village office at (250)357-9433 if you have any inquiries.
Sustainable Salmo

JOIN US
Canada Day Launch!
Visit our booth on Canada Day at KP Park.

Pick up a glow-in-the-dark bracelet!

ENTER
Lifestyle Photo Contest
Enter the Salmo lifestyle photo contest before July 31st. Winner receives basket valued at over $300.

SHARE
Your Vision for Salmo
Complete the survey before July 15, 2016. Survey available at our Canada Day booth, online or at the Village office.

Participate in one of four working groups to review survey results.

Participate in public workshops this fall to explore social, environmental, land-use, and economic issues.

What is Sustainable Salmo?
Sustainable Salmo is a planning process to update the Village’s Official Community Plan in a way that is sustainable and inclusive. The new plan will shape our future.

Project partners include the Village of Salmo, Regional District of Central Kootenay, Fraser Basin Council, Interior Health, and Flipside Sustainability.

Salmo residents are key stakeholders in the process, and are invited to participate in a variety of ways (see above).

FOR MORE INFORMATION
Visit www.sustainablesalmo.ca

Contact the Village office at 250-357-9433 or info@salmo.ca

2016 CANADA DAY LAUNCH
Engage community in asset inventory, mapping & long-term planning.

This project is jointly funded by the federal Gas Tax Strategic Priority Fund & the Village of Salmo.
THINK ASSETS: WHAT DO YOU LOVE ABOUT SALMO?

Community Asset Inventory and Mapping

TIP: Any effective & lasting community planning has people telling their own story, envisioning their own future, and sharing that collective vision into the future.
Which three of Salmo's assets do you most value?

Data used in video together with Salmo lifestyle contest photos.

**KEY COMMUNITY ASSETS**

Which three of Salmo's assets do you most value?

Data used in video together with Salmo lifestyle contest photos.

**KEY PRIORITY AREAS**

Survey
TECHNICAL ASSET INVENTORY

Asset inventory
- Collation of Salmo reports, policies, plans
- Identification of key strengths & assets
- TWG prioritization of key Salmo assets

Community survey
- Identify key strengths and assets
- Priority visions for the future
- Establish opportunities, challenges and actions

Visualizations
- Compile & integrate data and maps
- Identify ways to address community capital & priority assets
- Create integrated, statistically-driven visualizations
Challenges to Overcome
Most respondents emphasized Salmo’s culture, citing reputational and social challenges. Acrimony in governance, limited employment opportunities, and need for small business support.

Opportunities for Action
When asked what could be done now to begin Salmo’s shift toward sustainability in 10, 20 and 50 years, the actions shown below were cited by five or more people.

<table>
<thead>
<tr>
<th>SUSTAINABLE SALMO</th>
<th>10 years</th>
<th>20 years</th>
<th>50 years</th>
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<tbody>
<tr>
<td>Social &amp; Cultural</td>
<td>Promote community pride, education, youth programs</td>
<td>Improve education opportunities, grow the community</td>
<td>Provide opportunities, adopt sustainable practices, promote self reliance</td>
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<td>Well-Being</td>
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<tr>
<td>Environment, Parks &amp;</td>
<td>Focus on water and nature conservation, recycling, bike and hike trails</td>
<td>Promote local food, compost and recycle, rezone to protect the aquifer</td>
<td>Advocate for a new sports facility, work toward zero-waste, protect local areas, ensure clean air and water</td>
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<tr>
<td>Well-Being</td>
<td></td>
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<tr>
<td>Land-Use &amp; Infrastructure</td>
<td>Focus on flood controls, improve downtown, support renewable and public transportation</td>
<td>Upgrade infrastructure, improve rink/pool facilities and public transportation</td>
<td>Replace infrastructure, rezone for fire/water smart land use, build transportation infrastructure</td>
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<tr>
<td>Economic Development</td>
<td>Create jobs, build tourism, appeal to businesses, promote agriculture and green economy</td>
<td>Bolster employment, support tourism and local food and business development, invite green industry</td>
<td>Install green infrastructure to attract green industry, develop outdoor tourism plan, and expand employment opportunities</td>
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*Note value of long-term thinking.
WHERE ALL ROADS LEAD

PREMIERING SEPTEMBER 13, 2016 @ 7PM
PUBLIC COUNCIL MEETING
SALMO VALLEY YOUTH & COMMUNITY CENTRE

THERE IS A PLACE THAT ALL ROADS LEAD TO BUT NOT MANY KNOW. A PLACE WHERE Extraordinary people and extraordinary beauty. A place THE PEOPLE OF SALMO ARE PROUD TO CALL HOME. DURING THE SUMMER OF 2014 AS PART OF THE DEVELOPMENT OF A NEW SUSTAINABLE COMMUNITY PLAN, THE PEOPLE OF SALMO TOLD THEIR STORY IN A 5 MINUTE VIDEO. THIS VIDEO WAS TRANSLATED INTO
THIS 3 MINUTE FILM AND DESCRIBE A PLACE WHERE CLEAN AIR AND WATER, ACCESS TO NATURE, SENSE OF COMMUNITY ARE PARAMOUNT.

NOTICE OF FILMING

Please be advised that as part of the Sustainable Salmo process, the Village has commissioned a professional film crew to produce a 3-minute video to highlight the inherent wealth that is valued by residents of the community, as described by the community in the Sustainable Salmo survey.

The survey revealed local values and priorities centered in:
1. Clean Water & Air
2. Access to Nature
3. Sense of Community

This was followed by leisure and Quality of Life. These priorities and the new initiatives are being captured in this video.


If you have any questions please contact Sustainable Salmo.

COMMISSIONED BY THE VILLAGE OF SALMO
CALL TO JOIN PUBLIC WORKSHOPS

4 monthly workshops from September – December.

Refine vision and asset priorities for each theme.

Establish vision and land-use themes for Sustainable Salmo plan.
Policy on Asset Management & Sustainable Service Delivery

The Village’s objectives are to:

a) Comply with the provincial requirements regarding asset planning and management;

b) Ensure sustainable service delivery through the proper management of physical, environmental, and human assets;

c) Prioritize the development and implementation of asset management plans for all capital classes, to be integrated in a comprehensive asset management plan;

d) Recognize and value natural assets and the role they play in the municipal infrastructure system and sustainable service delivery;

e) Recognize and value human assets and the role that employees and volunteers play in sustainable service delivery; and

f) Recognize the integral role that good governance, public trust, and employee morale play in sustainable service delivery.

The Village’s policies are to:

1) Develop an asset management policy to govern the Village’s approach to infrastructure maintenance, renewal, and replacement.

2) Continuously assess, develop, implement and update asset management plans according to an asset management policy.

3) Integrate asset management plans into long-term financial planning to identify and address gaps between long-term costs and available funding.

4) Operate and maintain effective and reliable municipal infrastructure supported by healthy natural assets.

5) Seek ways to acknowledge and value the role that natural and human assets play in the delivery of quality and sustainable civic services.

6) Provide a healthy and respectful working environment for employees as critical to the delivery of quality and sustainable civic services.

7) Encourage the development and retention of employees as critical to the delivery of quality and sustainable civic services.

Sustainable Salmo Official Community Plan, Bylaw 687
Asset Management is good for you!

Proof is in the Pudding

20% increase in business licenses
24% increase in residential home sales
17% increase in elementary school enrollment

WELL-GOVERNED, ENGAGED COMMUNITY ATTRACTS, RETAINS & THRIVES

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24% increase in residential home sales
17% increase in elementary school enrollment

Historic Railway Commercial District

Mini-Sustainable Neighbourhood
DRAFT OFFICIAL COMMUNITY PLAN
SEND COMMENTS OR QUESTIONS TO INFO@SALMO.CA

OTHER HIGHLIGHTS
- Incorporates sustainability into long-term planning.
- More than doubles commercial space in the Village.
- Protects the Village’s priority asset - our aquifer.
- Sets climate change and GHG reduction targets.
- Sustainable service delivery contingent upon good governance and stewardship of community assets.

The draft plan is available online or at the Village Office Open House in Council Chambers from Monday to Friday from 8:30am to 4:30pm until the public consultation process is complete.

For more information, please contact:
Diane Kalen-Sukra, Chief Administrative Officer

diane.kalen-sukra@salmo.ca
250.357.9433
DREAMING OF A KOOTENAY CHRISTMAS?

GET YOUR OFFICIAL SALMO DINNER JACKET

www.salmo.ca/promotions