



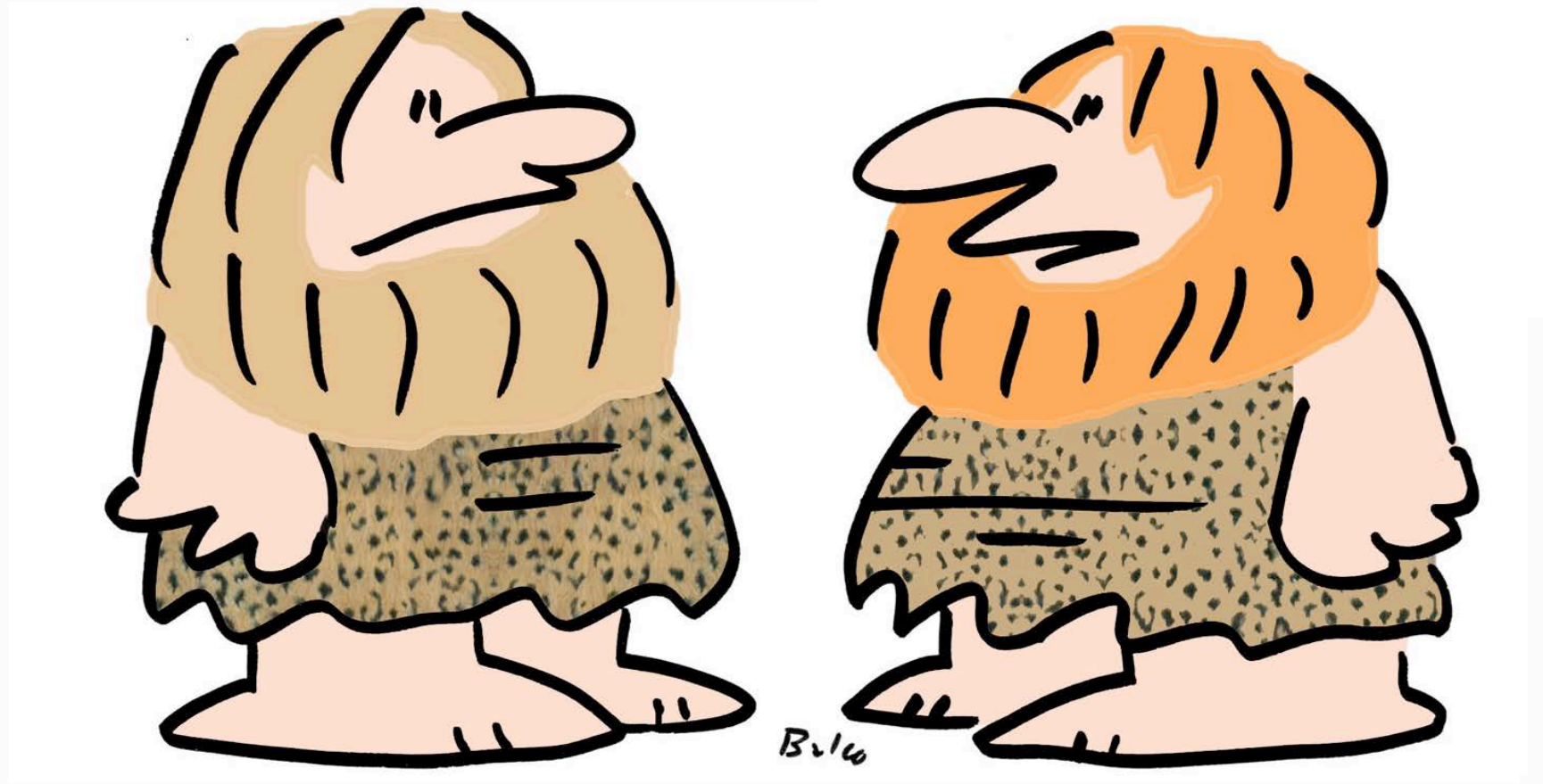
THE
joy
OF
GOVERNING

Your 'how-to'
guide to optimal
governance



“I LOVE reading endless technical reports!”
said no one ever!

Why does
local
government
exist?



To provide
safe,
sustainable,
secure services
in a
predictable,
cost effective
manner.



PRIMARY ROLE

Why do we
need
elected
officials?



REFLECT THE COMMUNITY

What services
does your
community
need and want
now and in the
future?

(and at what level)



REFLECT THE COMMUNITY

What are the services your community is willing and able to pay for?



THE COMMUNITY

You can't ask people what they are willing to pay for if they don't know the costs.





THE
joy
OF
GOVERNING

Your 'how-to'
guide to optimal
governance

OPTIMAL GOVERNANCE:

3 KEY TAKE-AWAYS



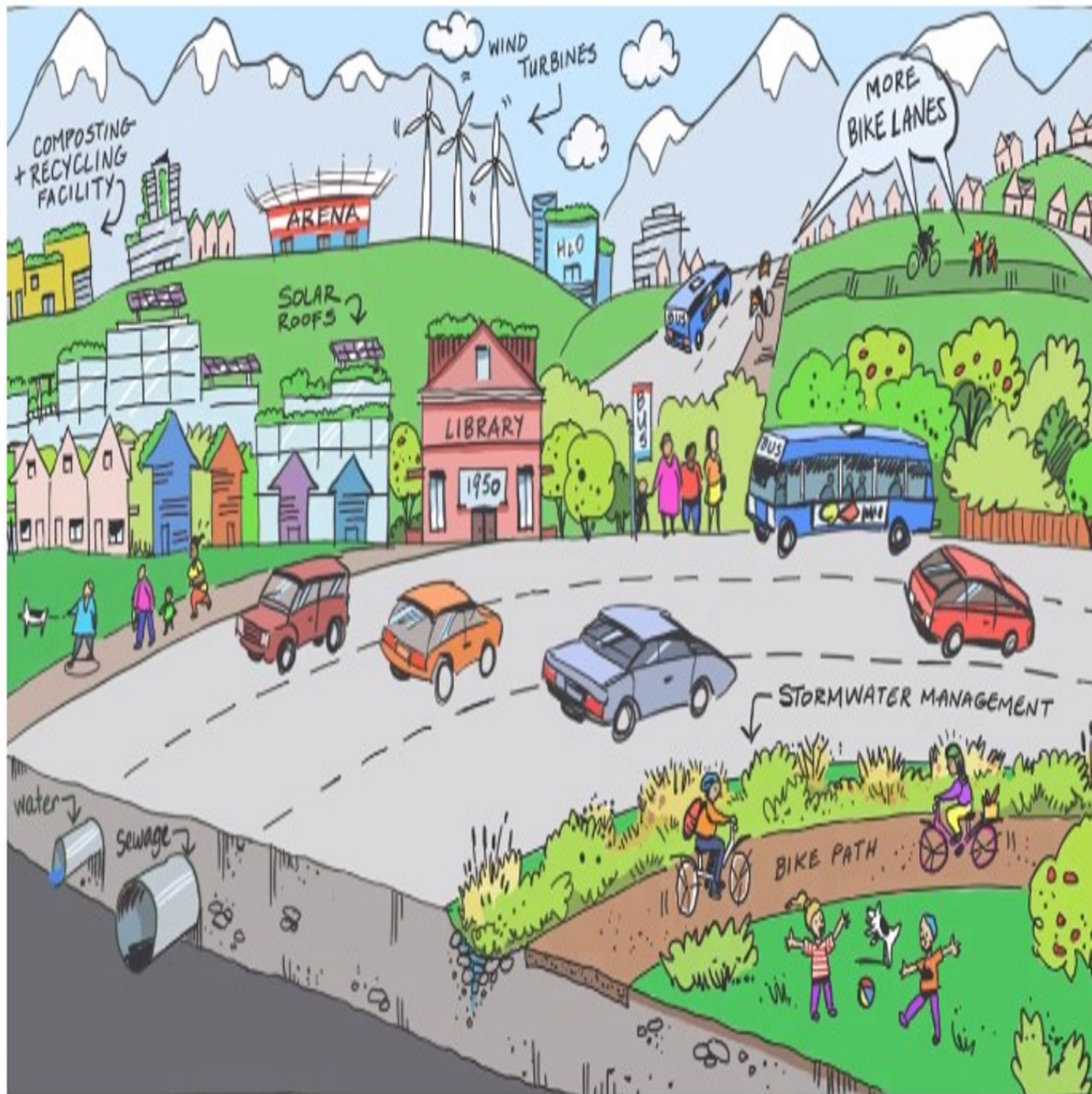


**YOU WERE NOT
ELECTED TO DO
ANYTHING,**

**YOU WERE ELECTED
TO THINK**



**STAFF IS YOUR
RESOURCE,
NOT YOUR
PUNCHING BAG**



**NEVER FORGET THE
PRIME DIRECTIVE:**

**STEWARDSHIP
OVER ASSETS**

(BUILT AND NATURAL)

**FOR SUSTAINABLE
SERVICE DELIVERY
NOW AND INTO THE
FUTURE**

How brave are you?

Early in the season

Just about budget time

Council wants no tax increase

Staff starting to lose their mind

Infrastructure gap is growing

Forgot our policy

We deferred our maintenance

Be reactive is our strategy

Down on the Corner

Under the street

Water main's about to blow

Bring a nickel, tap your feet

Buried under piles of data
None of it makes sense
Do we need the experts
To help clean up the mess
Crumbling roads - leaky pipes
What's their life expectancy
We need more information
To know what the cost will be

Down on the Corner
Under the street
Sewer main's about to blow
Bring a nickel, tap your feet

How do we tell the public
That things are really bad
It's gonna cost some money
And you know they will be mad
We have to tell the truth
Communication is the key
For future generations
What is our destiny
Is it gonna be.....

Down on the Corner
Under the street
Water main's about to blow
Bring a nickel, tap your feet